



GREAT LAKES ECONOMIC FORUM

MONTREAL | MAY 3-5, 2018

GREATLAKESECONOMICFORUM.COM

PRELIMINARY PROGRAM AT A GLANCE (as of April 6, 2018)

Thursday, May 3, 2018

Bar George

7:00 p.m. Opening Reception

Friday, May 4, 2018

Hotel Bonaventure

7:00 a.m. Registration

7:30 a.m. Breakfast

8:00 a.m. Welcome

Mark Fisher
President and CEO
Council of the Great Lakes Region

8:10 a.m. **Bruce Heyman (c)**
Honorary Patron and former U.S. Ambassador to Canada
Council of the Great Lakes Region

8:30 a.m. Opening Remarks

The Honourable Philippe Couillard (Invited)
Premier of Quebec

9:00 a.m. Plenary Keynote and Q&A:

[North America's Economic Engine – the State of the Great Lakes Economy](#)

Doug Porter
Chief Economist, BMO Financial Group

9:40 a.m. Plenary Panel

[Trade and Investment Outlook: Tailwinds, Headwinds and Turbulence](#)



GREAT LAKES ECONOMIC FORUM

MONTREAL | MAY 3-5, 2018

GREATLAKESECONOMICFORUM.COM

10:40 a.m.

Networking Break

10:50 a.m.

Concurrent Breakout Sessions

Panel 1A: The Great Lakes Auto Sector: Driving the Future of Mobility.

Panel 1B: Linking Data Generation to Data Science: Establishing Impactful Collaborations in the Great Lakes Region.

Panel 1C: The Third Way: Accelerating Environmental Protection Using Venture Capital and Impact Investing.

11:50 a.m.

Lunch and Keynote Discussion:

Optimizing Shared Transportation Systems and Modes in the Great Lakes Region

The Honourable Marc Garneau (Invited)
Minister of Transport

1:00 p.m.

Concurrent Breakout Sessions:

Panel 2A: From Enabling Technology to Business Enabler: Why Blockchain is a Game Changer.

Panel 2B: Life Sciences: Reimagining Health Care in the Great Lakes Region through Data.

Panel 2C: Natural Capital: Valuing Biodiversity and Ecosystem Services

2:00 p.m.

Networking Break

2:05 p.m.

Plenary Keynote and Q&A:

Transitioning to a Sustainable Energy Future: Key Trends and What They Mean for the Great Lakes Economy.

Edward Stones

Global Director, Energy and Climate Change, The Dow Chemical Company



GREAT LAKES ECONOMIC FORUM

MONTREAL | MAY 3-5, 2018

GREATLAKESECONOMICFORUM.COM

- 2:40 p.m. In Conversation with Legislators
- 3:20 p.m. Plenary Presentation:
- Gordon Walker**
Chair, Canadian Section, International Joint Commission
- 3:50 p.m. Concurrent Breakout Sessions:
- Panel 3A: [Industry 4.0: Pressure Points and Opportunities in the Great Lakes Manufacturing Sector.](#)
- Panel 3B: [Safe Access: Strengthening Cross-Border Cooperation to Combat Falsified Medicines in the Great Lakes.](#)
- Panel 3C: [Tourism: Making the Great Lakes a Global Destination for Passenger Cruising.](#)
- 4:50 p.m. Plenary Keynote and Q&A
- [Reading Between the Lines: Making sense of today's headlines, politics and business trends](#)
- Steve Schmidt**
Vice Chairman, Edelman
- 5:30 p.m. Day One Program Concludes
- 6:00 p.m. Reception
- 7:00 p.m. Great Lakes Leaders Dinner
- Keynote Address*
- The Honourable Bardish Chagger (c)**
Minister of Small Business and Tourism, Government of Canada
- Gift Presentation*
- Consul General Juan A. Alsace**
United States Consulate (Toronto)



GREAT LAKES ECONOMIC FORUM

MONTREAL | MAY 3-5, 2018

GREATLAKESECONOMICFORUM.COM

Saturday, May 5, 2018

- 7:00 a.m. Registration
- 7:30 a.m. Breakfast and Overview of Day One
- Ted Gruetzner, Chair**
Council of the Great Lakes Region
- 8:00 a.m. Plenary Presentation
- [Accelerating Urban Innovation: Designing and Investing in Smart Cities in the Great Lakes](#)
- 8:30 a.m. Plenary Keynote and Q&A
- TBC
- 9:00 a.m. Concurrent Breakout Sessions:
- [Panel 4A: Water Stewardship: Protecting Water, Valuing Economic Growth.](#)
- [Panel 4B: Agri-Food: Growing Great Lakes Food Production Responsibly to Meet the Global Food Challenge.](#)
- [Panel 4C: Indigenous Trade: Supporting and Expanding Aboriginal Business and Mobility.](#)
- 10:00 a.m. Plenary Keynote and Q&A:
- TBC
- 10:30 a.m. In Conversation with Business Leaders
- [Managing Risk, Market Uncertainty and Corporate Sustainability – A Great Lakes Perspective.](#)



GREAT LAKES ECONOMIC FORUM

MONTREAL | MAY 3-5, 2018

GREATLAKESECONOMICFORUM.COM

- 11:30 a.m. Plenary Keynote and Q&A
TBC
- 12:00 p.m. Lunch and Keynote:
TBC
- 1:00 p.m. Plenary Presentation
- 1:30 p.m. Concurrent Breakout Sessions:
- Panel 5A: Digital Agriculture: Prospects and Challenges in the Great Lakes Region.
 - Panel 5B: Aerospace: Reaching New Heights in the Great Lakes Through Innovation and Collaboration.
 - Panel 5C: Clean-Tech: Leading the Shift to a Low Carbon Economy.
- 2:30 p.m. Plenary Presentation
TBC
- 3:10 p.m. Plenary Presentation
[Discover. Connect. Trade: Are you ready for a revolution in cross-border commerce in the Great Lakes?](#)
- 3:40 p.m. In Conversation with Chambers of Commerce
[Trade Matters: Working Together to Protect and Expand Great Lakes Trade.](#)
- 4:40 p.m. Concluding Remarks
Mark Fisher, President and CEO
Council of the Great Lakes Region
- 5:00 p.m. Forum Program Concludes