2019

Great Lakes Economic Forum
EXHIBITOR OPPORTUNITIES

Cleveland, USA
The Great Lakes

A KEY DRIVER OF ECONOMIC GROWTH & SUSTAINABILITY

- 107 million people across 8 states; two Canadian provinces
- More than 50% of bilateral cross-border trade
- 3rd largest economy in the world if the Region were a country
- 51 million jobs or nearly a third of the combined U.S. and Canadian workforce
- 20% of the world’s surface freshwater
CONFERENCE DETAILS

DATE
May 6-8, 2019

VENUE
The Westin Cleveland Downtown

RECEPTION
Rock & Roll Hall of Fame

400+ Participants

Are You Ready To Build Our Future?

This partnership package is your invitation to be a part of the fifth Great Lakes Economic Forum, the only conference in the binational Great Lakes Region that brings together thought leaders and decision-makers from all levels of government, industry, academia, and the non-profit to share the latest ideas and strategies on creating our future economy, improving individual well-being and prosperity, and protecting the Great Lakes for generations to come. If you can’t find the right partnership opportunity, we can tailor a package according to your needs and budget.
Why Sponsor?

THIS IS AN OPPORTUNITY FOR YOU TO STAND OUT AND BE HEARD IN THE MOST IMPORTANT ECONOMIC & ECOLOGICAL REGION IN NORTH AMERICA. DISTINCT BENEFITS OF SPONSORING THE FORUM INCLUDE:

- **Connecting with key players** from government, business and academia in the Great Lakes Region
- **Promoting your brand and message** among this elite audience
- **Providing thought leadership** on important issues that will affect the Region—and your business
- **Showcasing your business** among decision-makers and attendees participating in the Forum
- **Reaching a targeted audience** to directly market your service or product
- **Influencing public policy discussions** by developing a unified Regional voice on key issues
The Audience

The Forum attracts delegates and expert speakers from the binational Great Lakes Region and beyond, and is typically attended by more than 300 decision-makers and advisors from government, industry, academia and the non-profit sector.

Launched in Chicago in 2015, the annual Forum is founded on the principal that by creating a stronger and more dynamic culture of collaboration in the Great Lakes Region, the Region can become the most prosperous, innovative, sustainable and welcoming place in the world to live and do business.

DELEGATE TESTIMONIALS

“I met fascinating individuals committed to the success and sustainability of the Great Lakes region. We discussed possible research collaboration and knowledge sharing. It was very worthwhile.”

“The meetings I had in the hallways were very very productive.”

“The Great Lakes are and will continue to be significantly impacted by all who work and live in the region - across all economic sectors. It is incumbent on all of us to engage with the broader community, strengthen partnerships and enable collaboration.”

Overall Satisfaction

4.4 out of 5
**2018 Forum Attendee Profile**

**INDUSTRIES REPRESENTED**

- Accommodation & Food Services
- Arts, Entertainment & Recreation
- Educational Services
- Finance & Insurance
- Information
- Non-Profit
- Professional, Scientific & Technical Services
- Public Administration
- Transportation & Warehousing
- Utilities

**WHO IS ATTENDING?**

- **25%**
  - C-Level Executive

- **24%**
  - Director

- **14%**
  - Manager

- **14%**
  - Government Policy Advisor

- **11%**
  - Vice President

- **4%**
  - Ambassador & Consul General

- **5%**
  - Professor / Researcher

- **3%**
  - Consultant
Exhibitor Benefits

Exhibitor $2,000 + Tax

**PROMINENT RECOGNITION**
- 8’ x 6’ exhibit booth space
- Custom e-mail to promote your exhibitor and sponsorship
- Recognition on GLEF website

**VIP ACCESS**
- Two Forum registrations
- Visible logo placement throughout venue
- Tailored 15% discount code for your clients
- Advanced invitation to participate in future Forums and partnership opportunities

Available: Multiple
WE VALUE STRONG, ONGOING RELATIONSHIPS WITH EACH OF OUR FINANCIAL CONTRIBUTORS AND WE WORK CLOSELY WITH THEM TO ENSURE THEY RECEIVE A GOOD RETURN ON THEIR INVESTMENT.
Event Promotion

THE COUNCIL HAS SET OUT A COMPREHENSIVE COMMUNICATION PLAN TO REACH AN EXTENSIVE AND DIVERSE AUDIENCE IN THE GREAT LAKES AND ST. LAWRENCE REGION THAT ENABLES THE COUNCIL TO PROVIDE A HIGHLY-VISIBLE PLATFORM FOR PROMOTING THE FORUM AND ITS PARTNERS.
About The Council

The Council is a binational non-profit corporation that is dedicated to deepening the United States-Canada relationship in the Great Lakes Region. Its focus is on creating a stronger, more dynamic culture of collaboration in harnessing the Region’s economic strengths and assets, improving the well-being and prosperity of the Region’s citizens, and protecting the Great Lakes for future generations. It achieves this through policy research and programs, connecting regional leaders, and acting as a strong voice for the Region’s varied economic, social and environmental interests.